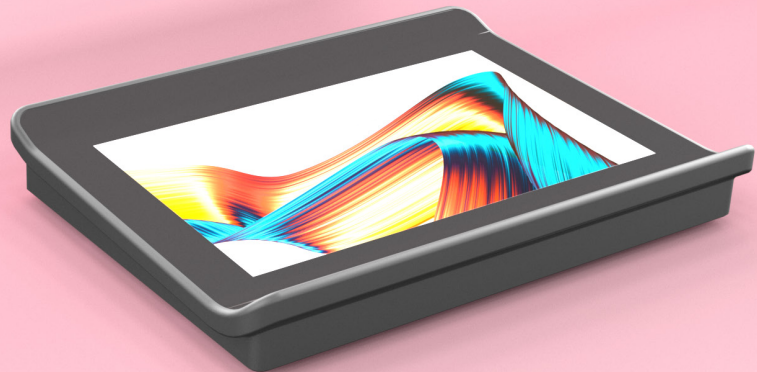


DIGIUP CASHTRAY



DIGIUP Cashtray

– digital. attention-grabbing. right where it matters.



DIGIUP Cashtray turns the indispensable space at the checkout into a high-quality advertising surface with guaranteed customer contact. Motion content captures attention instantly – at the exact moment the purchase decision is made. For cash payments, the curved glass surface reliably fulfils its classic function: coins and notes are safely placed and collected.

■ Advertising at the Point of Sale

Every checkout transaction becomes a guaranteed advertising contact. DIGIUP Cashtray uses a space that is occupied anyway – and turns it into the most active advertising surface in the store.

■ Versatile Applications

Pharmacy, petrol station, retail, hospitality – DIGIUP Cashtray integrates into virtually any checkout environment and amplifies the impact of promotions and campaigns directly at the POS.

■ Up and Running in Minutes

No renovation. No technician. Simply place it, load your content, and go.

■ Flexible Content Management

Content can be managed via USB stick, via smartphone over Wi-Fi without an internet connection, or centrally through a content management system for multiple locations simultaneously.

■ Brilliant Display

11.6" Full HD display (1920 × 1080) with 300 nits brightness, 178° viewing angle and 24/7 operation – sharp and clearly visible even under direct checkout lighting.

■ Smart Connectivity

Android 11, 4 GB RAM, 32 GB storage and an integrated LTE modem enable flexible content delivery – even without a wired network connection.

■ Premium Build Quality

Milled aluminium housing, toughened curved glass panel and a black passepartout in anthracite – refined, durable and easy to clean in continuous use. Footprint: 320 × 234 mm, max. height 50 mm

